

# REGENERATIVE AGRICULTURE

Regenerative Agriculture is a system of farming principles and practices that increase biodiversity, enrich soils, improve watersheds, and enhance ecosystem services. It aims to capture carbon in the soil and aboveground biomass (plants) thereby reversing current global trends of atmospheric accumulation and climate change (Terra Genesis International). Through purchasing food from and supporting farmers growing in this manner restaurants have the potential to change the health of our ecosystems.

## FARMLAND PROGRAM

Our Farmland Program helps to connect restaurants and their customers with the farmers and landscapes that provide a resilient food system. By participating, restaurants help to transform the culture of dining out to include a conversation around the ability of regenerative agriculture to reverse global warming and restore biodiversity. All contributions go directly to supporting farmer education and soil health monitoring through our scholarship program.

## RESTAURANTS

Restaurants have become the epicenter of our food culture. When we dine out, we're introduced to new flavors, techniques and cuisines. Through our program, we hope to build upon this identity by including an opportunity to understand the positive impact customer's food choices can have on the farmlands which provide their food. By giving the customer the option to opt in or out of a 2 - 5% additional charge on each bill or by co-developing a specific dish where a portion of proceeds go to our scholarships, the restaurant is able to catalyze the purchasing power of the public to evolve the way we grow our food.

## FARMERS

Farmers are the stewards of our soil and our soil is one of the most valuable assets we have. It mitigates climate change, retains valuable water and creates high quality produce. Our role is to provide farmers with the resources they need to better understand the current conditions of their soils and how to improve it. We do this by providing farmers scholarships to agricultural training programs, measuring their soil health from year one and year three and finally by providing a farmland consultant to assist in the implementation of new regenerative practices.

## CUSTOMERS

The power is in the hands of the people. A well informed customer has the opportunity to influence positive change with a purposeful purchase. We provide the guests at our participating restaurants a clear avenue to make small and meaningful contributions to the development of a healthier food system through conscious sourcing, farmer education, and soil health monitoring.

## GET INVOLVED

Please visit us online or email us for more information.  
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